

# PRODUCTION SPECIFICATIONS

## Mechanical Measurements

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We are SAU

Thurs Page Size: 6 columns x 21 inches

Mon. Page Size: 5 columns x 13 3/8 inches

### Column Sizes

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1 column	2 <sup>1/6</sup> inches	12 <sup>1/2</sup> picas
2 column	4 <sup>1/4</sup> inches	24 <sup>1/2</sup> picas
3 column	6 <sup>7/16</sup> inches	38 picas
4 column	8 <sup>5/8</sup> inches	52 picas
5 column	10 <sup>3/4</sup> inches	65 picas
6 column	13 inches	78 <sup>1/2</sup> picas

### CD Column Widths

1.....	1.34
2.....	2.75
3.....	4.25
4.....	5.62
5.....	7.12
6.....	8.50
7.....	10
8.....	11.5
9.....	13

Ads are sold in increments of 1/2" depth.

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